

JAMES MULLIGAN

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106 High Street West, Shandaken, NY 12480

Graphic Designer

Award-winning Graphic Designer with comprehensive experience creating graphic design solutions for a variety of physical and digital media, including websites, mobile applications, packaging and print materials, & corporate presentations. Highly adaptable Art Director with strong communication skills and experience collaborating with stakeholders at all levels. Proficient in Adobe Creative Suite: PhotoShop, Illustrator, InDesign, Muse. Familiar with Quark Express, AppStudio, Apple Keynote, and Microsoft Office.

Areas of Expertise

- Creative Direction
- Project Management
- Mockups & Wireframes
- Complex Design Solutions
- Package Design
- Image Retouching
- Infographics
- Illustration
- Mobile Application Design
- Trade Shows & Exhibitions
- Large Format Printing
- Corporate Communications

Key Skills Assessment

VISUAL COMMUNICATION – Proven ability to communicate strategically using visual elements, with extensive knowledge of graphic design tools, trends, and principles. Creative and forward-thinking approach to complex and large-scale graphic design solutions

ART DIRECTION – Ensure a clear and unified visual style across all advertising, communication, and presentation materials for clients in a wide range of industries. Manage creative teams to deliver design solutions from concept to execution within project deadlines

Professional Experience

CENTRAL GRAPHICS GROUP, INC., Shandaken, NY 2010 – Present

PRESIDENT

- Leverage artistic skills and strategic vision to deliver powerful graphic design solutions for print, digital, and mobile applications
- Provide creative direction and production support services to corporate marketing departments, advertising agencies, graphic design studios, and technology firms
- Collaborate with clients, vendors, and team members to establish project goals, plan solutions, and complete work within budget and time constraints
- Streamlined an important client's newsletter design, reducing production and printing costs by 29%

ENTERGY ENERGY CENTER, BUCHANAN, NY 2002 – 2022

PROJECT ART DIRECTOR

- Integrated visual elements to communicate high-impact message and goals for a 2-unit nuclear power plant station reaching millions of homes, thousands of businesses, and hundreds of critical municipal systems
- Ensured consistent visual style and quality across communication materials by reviewing and approving all print projects
- Proposed and implemented a complete redesign of communications booklets, saving Entergy \$45,000 the first year in printing costs
- Designed four applications for the energy sector, including "Emergency FYI" (iPad), "R U Ready," "Ready Monti," and "Ready PI (App Store and Google Play)

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Additional Experience

Contractors Register, The Blue Book

2017-2021

Create client logos, resample existing logos for multiple uses.

SUNY PURCHASE, PURCHASE, NY

2009 - 2016 **ADJUNCT PROFESSOR**

- *Production for Designers*, required class for all graphic design majors
- Empowered students to succeed through real-world print & web production
- Maintained proficiency in current graphic design tools, print systems and practices
- Email marketing, lists and procedures

United Scenic Artists Local USA-829

2006 - 2008

Category; Computer Artist, Hudson Scenic in Yonkers. Worked on sets for Mamma Mia, Doubt, Drowsy Chaparone, Spring Awakening, Phantom of the Opera & Disney productions,

Columbia Pictures, NYC: 2007 - 2007

Produced computer graphics for the feature film, SALT

Bachelor of Fine Arts

PRATT INSTITUTE | Brooklyn, New York

Awards & Distinctions

- **HERMES CREATIVE AWARDS**, Gold Award for Crisis Communication Plan, 2015
- **HERMES CREATIVE AWARDS**, Gold Award for Brochure, 2015
- **HERMES CREATIVE AWARDS**, Gold Award for Mobile App, 2013
- **THE COMMUNICATOR AWARDS**, Award of Distinction for Entergy Booklets, 2012
- **THE COMMUNICATOR AWARDS**, Award of Distinction for Jonard Industries Catalog, 2012
- **HERMES CREATIVE AWARDS**, Gold Award for Packaging Design, 2010
- **AD CLUB OF WESTCHESTER**, Big W Award for Direct Mail Campaign, 2008
- **THE COMMUNICATOR AWARDS**, Award of Distinction for Brochure, 2007
- **THE COMMUNICATOR AWARDS**, Award of Distinction for Brochure, 2005
- **AD CLUB OF WESTCHESTER**, Big W Award for Heraeus Kulzer Media Kit CD, 2004
- **THE COMMUNICATOR AWARDS**, Award of Distinction for AGFA Dentus Brochure, 2003
- **AD CLUB OF WESTCHESTER**, Big W Award for Jonard Industries Catalog, 2003
- **AD CLUB OF WESTCHESTER**, Big W Award for Sales Promotion, 2003
- **GOLDEN WEB AWARD** for GOCDP Website, 2003
- **THE COMMUNICATOR AWARDS**, Award of Excellence for Westchester Tourism, 2002
- **AD CLUB OF WESTCHESTER**, Big W Award for New York Makeup Package Design, 2001
- **AD CLUB OF WESTCHESTER**, Big W Award for M-Pro Technical Illustration, 2001
- **AD CLUB OF WESTCHESTER**, Big W Award for CDP Direct Mail Brochure, 2001
- **AD CLUB OF WESTCHESTER**, Big W Award for Public Service MS Brochure, 2001
- **THE COMMUNICATOR AWARDS**, Award of Excellence for Direct Mail Campaign, 2001